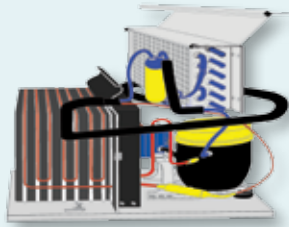


DOLLARS & SENSE



Quarterly Specials:

April 2011



One Month Special For Refrigeration Services!!!

Special for the month of April. We will offer a 10% labor discount on service to all repairable refrigeration systems. As always, our easy flat rate pricing includes all refrigerant, driers and brazing material. If a compressor is required to complete the repair, then the total cost will be adjusted to the "with compressor" pricing. You will however, still receive the 10% labor discount. This is a one month special only and is not valid with any other discount offers. Now is the time to get the units that make you hot into our facility so you will be ready for the heat of the summer. (Fan motors, expansion valves, replacement coils and similar items are not included in the flat rate price. They will be invoiced as separate line items).

May 2011

LED Vending Machine Lighting!

Go green with our newest product, LED machine lighting. Using a fraction of the power of a conventional fluorescent tube, LEDs are the standard of the future. This energy saving alternative will impress your customers and increase the visibility of your products. You will also save money by investing in lighting that lasts five to seven years and is compatible with any vending machine. Our system uses standardized 23" LED strips with eighteen super bright LEDs. The easy to install kits are available in one, two or three strips giving you complete control over your installation. Order online at www.CoinValParts.com.



June 2011

More Security Products Now Available!



We at ECS want to become your full service company and help you take care of your business needs easily. That is why we are continually expanding our product line. We are now offering even more security products to keep your cash secure, including lock covers, puck locks, padlocks and more. We have also created a "Lock Starter Kit" for as low as \$89.95, this includes ten locks and a padlock. With a patented 7-sided system, this kit will help you obtain more secure key control. For more information on our affordable security products visit www.CoinValParts.com and click on the featured product category, or the Locks and Security area. You may also call us at 1-800-486-1020.



ECS News

Working to make your life easier.

In an effort to help all of our customers find information quickly and easily, we continue to update our web content. We have reformatted our online repair forum and switched to a new user friendly hosting server. Currently we are updating our web forum with new articles and Tech-Tips. Our goal is to have all of the helpful Tech-Tips that we publish in our newsletters, also available online and at your fingertips whenever you need them. We are encouraging everyone to register for our forum and post their questions. We know everyone has different problems, the more people that use the forum and ask questions, the more accurate and helpful the information will be for all. We will make every effort to get answers posted as quickly as possible.

We will also be uploading some FREE educational training videos to our

Continued inside

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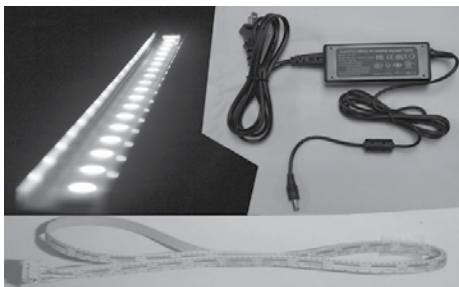
Margie Brown
Area Sales Rep.
757.572.9024

News – Continued from front page:

YouTube channel in the near future. We are currently working on our first video entitled, "How to Change USA UpStack Belts". We know many of our customers are anxiously awaiting the training video releases, but we still have some brief editing to do. So please be patient and we will have it posted as soon as we can. For more updates check our website regularly. You can also follow us on Twitter, www.Twitter.com/coinalparts, to receive announcements, such as new video posts or upcoming specials.

We are continually striving to become your source for quality information about repairs, industry news and much more. Please be sure to contact us if you have something that you would like to see or read on our website. If we have sufficient interest and there are no contractual conflicts with our manufacturer obligations, we will try to make the information available to you. We hope you find our efforts to be productive and informative.

Why Make the Switch to LED Lighting?



LED lighting is fast becoming the standard source of illumination for vending equipment. Using a fraction of the energy the traditional fluorescent lamp consumes is most appealing for today's energy conscience client. Additionally, LEDs are mercury free, which makes them safer for you and the environment. LED light strips also last four to five years longer than conventional fluorescent tubes so they

ECS Now Offering Currency Counters

ECS is once again, excited to announce the addition of another product to our ever increasing line. To fulfill the needs of our customers, we have begun offering currency counters to help you speed through your bill counting chores. Currency counters will be available with many options such as rate of speed, level of security and



even counterfeit detection. Units are priced from \$595 to \$2,795 depending upon the features you choose. The most affordable model is the Laurel J-710A. With a

low price of only \$595, and a counting speed of up to 1500 notes per minute, it will significantly cut the time spent handling your currency.

Reader Survey Coming

As training videos, forum posts and the like are labor intensive, we want to put our efforts where it would be the most beneficial to our customers. That is why we will soon be sending out an online survey. This is your opportunity to let us know what you want. Should we put more emphasis on training videos, forum posts, or add more content to our online store? When you receive the short survey, please take a moment of your time to complete it. It should only take about one minute to answer the

ten questions that you will rate 1-10. We will be trying to find out what would be most helpful for all of our customers now and in the future. We appreciate your help in these endeavors.



.....THE ILLUMINATING FACTS.

won't need to be replaced as often.

Our LED system uses the same 23" strips for all applications no matter what your machine size. Stock just a few spare strips and have all your machines covered. No more expensive, breakable, odd length tubes to keep in stock. Now just one 23" LED strip will keep you in business.

Using a National four wide snack machine, we installed three of our super bright LED strips. Installing just one 23" strip illuminated the space almost as much as the original fluorescent tube. However, when we added two additional strips, one down each side, the results were stunning. All of the products in the machine were visibly enhanced, therefore encouraging the chance of impulse

buying by our consumers. The total of the three strips light output is 1269 lux, with only a 0.12A energy consumption. Two strips would easily illuminate this particular machine, but adding a third strip brought considerable intensity to the products.

Your client will be impressed with your energy saving efforts, and that you are a "green" company. This environmentally friendly switch may be what distinguishes you from your competitors.

Our route drivers will have kits available for immediate purchase. For more information, visit our website, www.CoinValParts.com. You'll be pleasantly surprised at the low cost of converting your machines to LED lighting.

MEI 7512i PAR Explained... So you can understand it!

PAR is an inventory tool which allows the user complete control over the amount of coins stored in the coin cassette. There are three modes of PAR to choose from including PAR to Value, PAR to Level and PAR to Auto. The following is a brief description and setup instructions for each.

PAR to VALUE

Designed for ease of use, this setting allows the user to set the actual dollar amount to be inventoried in the coin tubes. The coin changer however, will decide how many of each coin to inventory based on sales information. Unlike Auto PAR, this feature takes effect immediately and is easily changed when vend pricing conditions change.

Par to Value Setup

1. Press Menu, then Setup and then ABC to enter the Menu
2. Scroll to PAR Setup, then press Select
3. The display will read Select Style
4. Scroll to PAR to Value, then press Next
5. The display will read Use Value From Snapshot (current coin levels) or Current Setting (this is where you enter the dollar value). Use the up and down keys to change the setting to PAR to Value, then press OK
6. Scroll to PAR Value, then press Select
7. Press Edit
8. Use the up/down/left/right keys to change the value then press OK

PAR to LEVEL

This setting allows you to either take a "snapshot" of the current coin cassette levels to use as the PAR level or manually set the levels to your preference. The coins do not have to be level with each other.

Par to Level Setup

1. Press Menu, then Setup and then ABC to enter the Menu
2. Scroll to PAR Setup, then press Select
3. The display will read Select Style
4. Scroll to PAR to Level, then press Next
5. The display will read Use Levels From Snapshot (current coin levels) or Current Setting (this is where you manually change the level setting)
6. Press Adj to change the number of coins to be stored in each tube. You may adjust the totals for each tube by pressing the up and down keys
7. Press Done when you are finished



AUTO PAR

This setting automatically uses the onboard computer diagnostics to optimize change levels in the coin changer. The coin changer will monitor prices, number of vends and frequency of dollar bills to determine the minimum amount of coins required to ensure the exact change light is rarely lit and that change is available for vends. This feature will require a little bit of time to gather the information needed to manage the tube levels effectively. During this time the coin tubes will run at their maximum level.

Auto Par Setup

1. Press Menu, then Setup and then ABC to enter the Menu
2. Scroll to PAR Setup, then press Select
3. The display will read Select Style
4. Scroll to PAR to Auto, then press Next
5. Use the up and down keys to select Fill to Max or Fill to PAR
6. Press Finish and then Back

Setting Your PAR Value May Save You A Lot of Money



What is the advantage of using the PAR feature on your MEI Cash Flow 7512 Coin Manager? The answer is optimal money management. Why store more money in your coin changer than is actually needed for daily operation? With this technology, the change tubes are no longer required to be full. PAR allows you to have as few coins in the changer as you deem necessary; this means more money for product or equipment purchases. For example, your changer now stores \$50 less after the new PAR levels are set. If your company has 50 vending

machines equipped with the MEI 7512 Coin Manager, this computes to \$2,500 of float money which can now be allocated to other business expenditures. You can now see this is a very powerful money management tool. Use our instructions to choose the optimum PAR setting for each of your locations. Be sure to PAR the coin changer (see below) each time you make your collections and you will know exactly how much money is "on the street".

How to PAR the MEI 7512

When you PAR the coin changer, it will either dispense any extra coins above the PAR level set or ask for the addition of insufficient coins.

1. Press Menu, then press PAR

2. The display will read Starting PAR (wait two seconds or press Next)
3. The display will now read Dispense Excess Coins? Press either Yes or No
4. If you pressed Yes, the changer will now dispense any excess coins that are above the PAR setting. As the coins are dispensed, you will need to remove them from the coin return cup. You may pause the payout by pressing Pause or by depressing the coin return lever if the coin cup gets too full.
5. If you pressed No, the changer will prompt you to add enough of each coin until the PAR level is reached. You may press Skip at anytime if you wish to skip the current PAR function.

POOR SECURITY IS COSTLY THE SOLUTION IS NOT



DON'T WAIT - SECURE YOUR EQUIPMENT TODAY!

- VENDING AND AMUSEMENT LOCKS WITH PATENTED DESIGN, KEYS CANNOT BE COPIED
- PADLOCKS & PUCK LOCKS WITH PATENT PENDING LOCKING SYSTEM FOR EXTREME FLEXIBILITY
- TAKE CONTROL OF YOUR ROUTES, KEYS AND SECURITY WITH CHANGEABLE CODE LOCKS
- MATCH DIFFERENT STYLES OF LOCKS AND FEATURES FOR CUSTOMIZED SECURITY
- AUTHORIZED DISTRIBUTOR FOR COBRA LOCK AND VAN LOCK
- CALL FOR VOLUME PRICING, OR FOR FASTER SERVICE GO TO WWW.COINVALPARTS.COM



WHY SHOULD YOU EVALUATE YOUR LOCKS AND SECURITY?

The security of your cash starts with key control and locks. If someone has duplicated your key, you could be losing money without even knowing it. If keys are lost, having the ability to change a lock code is of great value. We offer many solutions to these concerns and others, all at a surprisingly low cost. Evaluate your security today.

Vending Plug Locks - The Industry Standard

The Cobra-7 Vending Locks provide higher security than traditional tubular style locks by utilizing a patented 7-sided key and matching lock front design. This lock is also available featuring 8 field changeable lock codes.



The Van Lock plug locks use a unique flat faced design and unique key. No natural keyway helps prevent vandalism. This lock is also available featuring 8 field changeable lock codes.

Puck Locks - Add That Extra Layer of Security

The Cobra "Universal PUCK" Padlock was designed to accept the Cobra, Medeco, and Abloy plug lock cylinders. The padlock body is constructed of solid hardened steel and has no visible shackle to cut or attack. This Cobra puck lock accepts standard vending plug lock cylinders that can be changed by the end user.



Padlocks - Universal Lock With Many Uses

The Cobra "FLEX" Padlock is constructed of solid hardened steel and comes with either a one or two inch hardened steel shackle. This padlock allows for standard 7/8" cam locks to be installed by the end user and will accept cam lock cylinders from Cobra, Medeco, Van Lock and Abloy.



Additionally, we carry standard Cobra and Van Lock padlocks without the "FLEX" option. These of course may be keyed to your specifications and are available with the field changeable lock codes as well.

T-Handle and Lift Handle Covers

These solid steel, powdered coated covers offer extra protection from drilling and prying in locations more prone to burglary. The covers will protect the die-cast T-handles and Flip handles used in vending machines. The cover will close over the original factory handle protecting the lock cylinder from drilling and prying. Secure the cover with a standard heavy duty padlock or Cobra FLEX padlock.



- VENDING PLUG LOCKS
- CAM LOCKS
- PUCK STYLE LOCKS
- PADLOCKS
- KEYED ALIKE
- KEYED DIFFERENT
- CHANGEABLE CODES
- DEAD BOLT FEATURE
- SPRING BOLT FEATURE
- T-HANDLE COVERS
- FLIP HANDLE COVERS
- BOLT ON HASPS
- VOLUME PRICING
- HUGE SAVINGS
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You will be glad you did.

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